

## Texas Military Forces Social Media Packet

Completion of this packet is designed to bring your Social Media presence in compliance with The Adjutant General's Memorandum on Internet and Social Media Presence (dated 27 October 2013).

$\square$	Completed TXMF Social Media Site Registration		
oxdim f	Content manager appointed, in writing, by commander/supervisor		
V	Completed training (or equivalent or substantially similar course)		
	囡	IS-42: Social Media in Emergency Management (Online Course) <a href="http://training.fema.gov/EMIWeb/IS/is42.asp">http://training.fema.gov/EMIWeb/IS/is42.asp</a>	
		Social Media and Operations Security Training (Online Course)  https://ia.signal.army.mil/SMS.asp —7 not available (included cyberawarness instead)	
	Ø	DISA's Social Networking Class (CAC Required) <a href="http://iase.disa.mil/eta/sns_v1/sn/launchPage.htm">http://iase.disa.mil/eta/sns_v1/sn/launchPage.htm</a> The compatible  The comp	
,	d	http://iase.disa.mil/eta/sns v1/sn/launchPage.htm   Phishing Training (Online Course)  https://ia.signal.army.mil/Phishing.asp  Physical Phishing Course   Aid the one on the gorden site	
Ø	Does your page have a posting policy?		
Ø,	Does your page have a disclaimer posted?		
V	Is your page listed as an official Government page?		
		it Social Media Registration form, appointment letter, and training certificates to PAO at ng.tx.txarng.mbx.pao@mail.mil.	



## Texas Military Forces

Social Medía Site Registration

Content Manager: Matthew Verdugo

Rank/Position: I LT / Y D

Organization/Unit: 436th Chemical Company Office Phone: 512-388-6329 ext. 7974411

Cell Phone: 512-788-2108

E-Mail: matthew.c.verdugo.mil@mail.mil

Content Manager's Commander/Director: Luis Lope 2

Rank/Position: ILT/CO

Organization/Unit: 4361 Chemical Company Office Phone: 512-388-6529 ext. 797

Cell Phone: 512-454-0507

E-Mail: Luis.m. lopez46.mil @mail.mil

Platform (e.g., Facebook, Twitter, etc.): Facebook

Profile/Page Name (e.g., "Texas Military Forces"): 436 chem? fref=+5

By signing below, I certify that I have completed and, will remain current, with required training, have read and understand the current organizational Social Media guidance, per The Adjutant General's Memorandum on Internet and Social Media Presence (dated 27 October 2013), and that I assume full responsibility for the content posted to this site.

Commander's/Supervisor's Signature & Date



## TEXAS MILITARY FORCES 436<sup>th</sup> CHEMICAL COMPANY 6TH CERFP 6001 BOB BULLOCK LOOP LAREDO, TEXAS 78041

NGTX-JTF-CERFP-ACZ

7 October 2015

## MEMORANDUM FOR RECORD

SUBJECT: Additional Duty Appointment: Content Manager for Company Media Program

- 1. Effective 07 October 2015, the following individual is assigned the area of special emphasis indicated: 1LT Matthew C. Verdugo, 256-61-2225, content manager for company social media program.
- 2. Authority: Adjutant General's Memorandum on Internet and Social Media Presence (dated 27 October 2013).
- 3. Purpose: To perform duties as the content manager for all official social media presences for the 436<sup>th</sup> Chemical Company. Duties include compliance with established DA guidelines for Social Media, coordination of the site's development with the brigade PAO, and maintenance of all public sites associated with the 436<sup>th</sup> Chemical Company used to tell the story of the Dragons and the 6<sup>TH</sup> CERFP Mission.
- 4. Period: Until officially relieved or released from appointment or assignment.
- 5. Special Instructions: None.

4. POC for this memorandum is SFC Snyder at (956) 724-6300 Ext. 746-4400 or stephen.a.snyder.mil@mail.mil and SSG Longoria at (512) 388-6329 Ext. 7974400 or jason.r.longoria.mil@mail.mil.

LUIS M. LOPEZ 1LT, IN, TXARNG Commanding

# Emergency Management Institute



## 

This Certificate of Achievement is to acknowledge that

## MATTHEW VERDUGO

professional development and completion of the independent study course: has reaffirmed a dedication to serve in times of crisis through continued

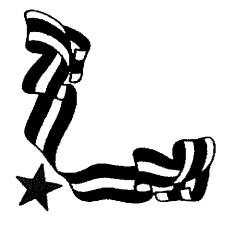
IS-00042

Social Media in Emergency Management

Issued this 5th Day of October, 2015







## Chief Information Officer/G6 United States Army



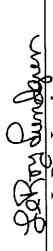
## CERTIFICA TE OF TRAINING

This is to certify that

## **Matthew Verdugo**

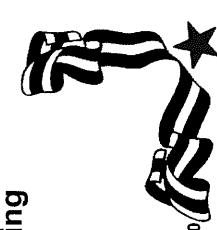
Social Networking v1.0 Virtual Training has successfully completed the

October 7, 2015



LeRoy Lundgren Deputy, Cyber Directorate, CIO/G6

SOCN-IATP-3BB000040/





## DEPARTMENT OF THE ARMY CERTIFICATE OF TRAINING

## This is to certify that

O2 Matthew Verdugo

## has successfully completed

Phishing Training
1 Hour(s)

U.S. Army Signal Center Given at Fort Gordon, GA

06 October 2015

DA Form 87, 1 Oct 78

Eric A. Anderson

ERIC A. ANDERSON LTC, SC Commanding



## DEPARTMENT OF THE ARMY CERTIFICATE OF TRAINING

## This is to certify that

O2 Matthew Verdugo

has successfully completed

Annual DoD Cyber Awareness Challenge Exam (V 2.0) 1 Hour(s)

U.S. Army Signal Center Given at <u>Fort Gordon, GA</u>

24 September 2015

DA Form 87, 1 Oct 78

<u>Eric A. Anderson</u>

ERIC A. ANDERSON LTC, SC Commanding